

TECHNOLOGY & SERVICES

Panel Intelligence Expands To Cover Clean Technology

Panel Intelligence is expanding its research capabilities with the addition of a clean technology research team, and it has hired industry veteran **David Kurzman** to lead the effort.

Kurzman, who most recently served as a managing partner for clean technology-focused hedge fund **Kurzman Partners**, joined the firm last week as a senior vice president. Kurzman says the new clean tech team aims to become the leading outsourced research department in the field for both industry and buy-side shops, including hedge funds.

“The idea is that if you hire someone to be your clean tech analyst, it is going to cost you \$100,000

or more per year,” says Kurzman, adding that instead, with Panel Intelligence, clients can leverage the firm’s extensive rolodex, “so they don’t have to waste time finding the experts, developing the questions, compiling the answers and synthesizing the results.”

He says the firm’s base of experts is made up of the best and brightest in the business. “This isn’t just a matchmaking service. We have the leading minds in each subsector,” he says, adding that Panel is already a leading research provider in the biotechnology, pharmaceutical, medical device and financial industries. “We know who to go to in order to get answers much more quickly than an in-house person could.”

The new team, which is 10 strong and growing, covers such topics as renewable power, carbon credits, water purification and mercury abatement, and will expand its coverage and customize research as needed.

Before managing a clean tech-focused hedge fund, Kurzman spent nine years as a sell-side analyst covering alternative energy and technology companies, and was most recently a vice president of equity research at **Needham & Co.**

Panel is a wholly owned subsidiary of **MFC Corporation**. The firm is headquartered in Cambridge, Mass., with the clean-tech research team working out of New York.

Reprinted with permission of
Stone Street Media LLC